



Urban Land Magazine 2009 Advertising Agreement: Print/Online

Date:	Please fax this authorization to: < ULI Sales Rep > at Fax # 202-624-7140 by :						Page 1 of 2
Issue	Size of Advertisement	Color	Position	Net Rate	Ad Materials e-mailed to address below	Materials & Proof due by:	Required Initials
January					adsjanuary@uli.org	December 15th	
February					adsfebruary@uli.org	January 15 th	
March					adsmarch@uli.org	February 15 th	
April					adsapril@uli.org	March 15 th	
May					adsmay@uli.org	April 15 th	
June					adsjune@uli.org	May 15 th	
July					adsjuly@uli.org	June 15 th	
August					adsaugust@uli.org	July 15 th	
September					adsseptember@uli.org	August 15 th	
October					adsoctober@uli.org	September 15 th	
November/December					adsnovember@uli.org	October 15 th	
Urban Land Green					adsgreen@uli.org	March 15 th	
SPECIAL PROVISIONS:							

IMPORTANT: Ad space will NOT be reserved unless one option below is selected and initialed!

_____ My proof materials will arrive by the dates indicated above. Revised Ad Materials: In the event that I send revised advertising materials, I also agree to send revised proofing materials.

_____ Waiver of proof: I am electing not to send a proof; in the event there are any errors in the reproduction of my ad materials, I agree not to hold ULI responsible for any possible defect in the reproduction of my ad materials, and I acknowledge that no accommodations will be made in the absence of a proof delivered to ULI Advertising.

ADVERTISER:		
Address:		
City:	State:	Zip code:
Phone:	Fax:	E-mail:
Approved by:	Invoice instructions:	
Signature:		

MAGAZINE AD PROOFS: Send black/white or color proofs to: The Urban Land Institute, Attn: Carmela Acampora. 1025 Thomas Jefferson Street, N.W., Suite 500 West. Washington D.C., 20007. **AD MATERIALS QUESTIONS:** Contact Carmela Acampora: (202) 624-7042. E-mail: carmelaa@uli.org

TERMS AND CONDITIONS: Advertiser or Agency by signing this contract acknowledges that they have received a copy of the Urban Land Institute's Rates and Requirements and understand that the publisher will not be bound by any conditions, printed or otherwise, appearing on any insertion order or contract when they conflict with the terms and conditions of the rates and requirements card and this advertising contract. Payment for all space, production, and position charges is due 30 days from the date of publisher's invoice. **A finance charge of 1.5% per month will be assessed for all invoices past due over 30 days.** Advertisers more than 60 days in arrears in any ULI publication must pay outstanding delinquent invoices in full including interest charges before current and/or future insertions can be accepted. Advertiser and advertising agency are jointly and severally liable for payment. In the event of non-payment, the publisher reserves the right to hold advertiser and/or agency jointly and severally liable for such monies as are due and payable to the publisher. Payment by advertiser to its agency will not constitute payment unless payment is actually received by publisher. Advertiser and its agency shall hold publisher harmless from any and all loss, expenses or other liability, including publisher's actual attorney's fees, resulting from any claim or suits for liable, violation of rights of privacy, plagiarism, copyright infringement and other claim or suits (including non-payment) that may arise out of the publication of such advertisements. Any contract of insertion order (except for covers and preferred and special positions) may be suspended or canceled with 30 days' prior written notice to ULI by agency or advertiser. Rate adjustments, if any, will be made upon confirmations or the change in frequency. In the event a cancellation is received after the published closing date, a cancellation fee of 50% of the signed advertising contract amount will be assessed.