



Urban Land Magazine 2012 Advertising Agreement: Print

Date:	Please fax this authorization to:					at Fax # 202-624-7140 by :		Page 1 of 1
Issue	Size of Advertisement	Color	Position		Net Rate	Ad Materials e-mailed to address below	Materials & Proof due by:	Required Initials
January/February						ads2@uli.org		
March/April						ads2@uli.org		
May/June						ads2@uli.org		
July/August						ads2@uli.org		
September/October						ads2@uli.org		
November/December						ads2@uli.org		
SPECIAL PROVISIONS:								

ADVERTISER:		
Address:		
City:	State:	Zip:
Phone:	Fax:	E-mail:
Approved by:	Invoice instructions:	
Signature:		

MAGAZINE AD PROOFS: Send black/white or color proofs to: The Urban Land Institute, Attn: Sara Leitner, 1025 Thomas Jefferson Street, N.W., Suite 500 West, Washington D.C, 20007. AD MATERIALS QUESTIONS: Contact Sara Leitner: E-mail: Sara.Leitner@uli.org Phone: 202-624-7005.

TERMS AND CONDITIONS: Advertiser or Agency by signing this contract acknowledges that they have received a copy of the Urban Land Institute's Rates and Requirements and understand that the publisher will not be bound by any conditions, printed or otherwise, appearing on any insertion order or contract when they conflict with the terms and conditions of the rates and requirements card and this advertising contract. Payment for all space, production, and position charges is due 30 days from the date of publisher's invoice. **A finance charge of 1.5% per month will be assessed for all invoices past due over 30 days.**

Advertisers more than 60 days in arrears in any ULI publication must pay outstanding delinquent invoices in full including interest charges before current and/or future insertions can be accepted. Advertiser and advertising agency are jointly and severally liable for payment. In the event of non-payment, the publisher reserves the right to hold advertiser and/or agency jointly and severally liable for such monies as are due and payable to the publisher. Payment by advertiser to its agency will not constitute payment unless payment is actually received by publisher. Advertiser and its agency shall hold publisher harmless from any and all loss, expenses or other liability, including publisher's actual attorney's fees, resulting from any claim or suits for liable, violation of rights of privacy, plagiarism, copyright infringement and other claim or suits (including non-payment) that may arise out of the publication of such advertisements. Any contract of insertion order (except for covers and preferred and special positions) may be suspended or canceled with 30 days' prior written notice to ULI by agency or advertiser. Rate adjustments, if any, will be made upon confirmations or the change in frequency. In the event a cancellation is received after the published closing date, a cancellation fee of 50% of the signed advertising contract amount will be assessed.