

## 2012 *Urban Land* Editorial Calendar

[Note: Calendar is subject to change. Updated 1/18/2012]

### January/February [Theme: INVEST]

What's Next? Industry & demographics  
Emerging Trends/N. America, Asia/Pacific & Europe  
Real Estate Demand & Market Forces  
McCoy Symposium  
New financing sources  
ULX: Affordable housing  
[Regional spotlight: Pacific NW & Canada]  
[Copy deadline passed]

### March/April [Theme: LIVE]

Impact of knowledge economy on communities  
Livable/Sustainable Communities  
Multifamily housing  
Master planned communities  
Active Adult Communities  
Live/Work Developments  
Global Institutional Capital  
City as Resume builder  
[Regional Spotlight: Spring Meeting - Charlotte/Mid-Atlantic, Va., Md., & D.C.]  
[Editorial copy deadline: Feb. 10, 2012]  
[Ad sales deadline: Feb. 24/Ad art: March 7]

### May/June [Theme: WORK]

Creating Resilient Communities  
Effect of technology on building location  
Effect of co-working on space value  
Medical/Institutional cluster development  
Home/Office conversions  
Resort & Second home technology  
Gen Y & Soft programming  
Public/private partnerships  
ULI 2012 Infrastructure report  
Non-listed REITS/effect on Capital Markets  
[Regional Spotlight: Top Markets to Watch]  
[Editorial copy deadline: March 10, 2012]  
[Ad sales deadline: April 20 /Ad art: April 25 ]

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### July/August [Theme: MOVE]

Densification & urbanization  
Thriving Economy/Thriving City  
TOD: The Next Wave  
Transit: Diversifying modes of travel  
Structured Parking  
Open Space  
Urban Parks  
Insurance Company Lending  
[Regional Spotlight: California]  
[Editorial copy deadline: April 18, 2012 ]  
[Ad sales deadline: June 20 /Ad art: June 26]

### September/October [Theme: RENEW]

#### Annual Meeting issue

Trends in Energy & Resources/effect on land use  
Protecting built environment from unpredictable conditions  
Where will growth/value/risk come from?  
Financing Energy-Efficient Retrofits  
Revitalizing Suburban Development  
ULI EMEA/Asia awards  
Sourcing Mezzanine, Bridge, Gap and Rescue Financing  
[Regional Spotlight: Fall Meeting: Denver/Mountain states]  
[Editorial copy deadline: June 15, 2012 ]  
[Ad sales deadline: Aug. 20/Ad art: Aug. 28 ]

### November/December [Theme: CONNECT]

Retail development in the information age  
Third spaces in the information age  
Tech on the horizon  
New elements for mixed use  
Home offices  
Integrating Event Venues  
Trends in Industrial Development  
Real Estate Opportunities in Brazil  
Emerging Trends: The Americas, North & South 2013  
Global Awards for Excellence  
Asian Capital Flows  
Financing strategies for smaller & noncore R.E.  
[Regional Spotlight: Education Programs in Real Estate]  
[Copy deadline: Aug. 24, 2012]  
[Ad sales deadline: Oct. 19 /Ad art: Oct. 26 ]