



# SB 375 (Steinberg)

## Implementation of SB 375

# Public Opinion Is Shifting

- **71%** are very concerned about the impact of development on climate pollution.
- **57%** agree that "business and homes should be built closer together" so stores and shops are within walking distance.
- **61%** agree that new home construction should be limited in outlying areas and encouraged in very urban areas.
- **81%** want to redevelop older areas rather than building new.
- **83%** support "building communities where people can walk places and use their cars less."
- **88%** support more public transportation.

National Association of Realtors 2007;

[http://www.realtor.org/smart\\_growth.nsf/docfiles/transportationSurveyFall2007.pdf/\\$FILE/transportationSurveyFall2007.pdf](http://www.realtor.org/smart_growth.nsf/docfiles/transportationSurveyFall2007.pdf/$FILE/transportationSurveyFall2007.pdf)

# Public Opinion Is Shifting

## Ballot Measures November, 2008

- Los Angeles Measure R
  - Raised the sales tax by .5 cents to collect \$40 Billion over 30 years; \$25 Billion for transit.
  - Passed by 67.93%
- Sonoma Marin Measure Q – Rail to Larkspur
  - Raises the sales tax by .25 cents to fund a rail line, \$890 Million over 20 years.
  - Passed with 69.5% of the vote

# Public Opinion Is Shifting

## Ballot Measures November, 2008

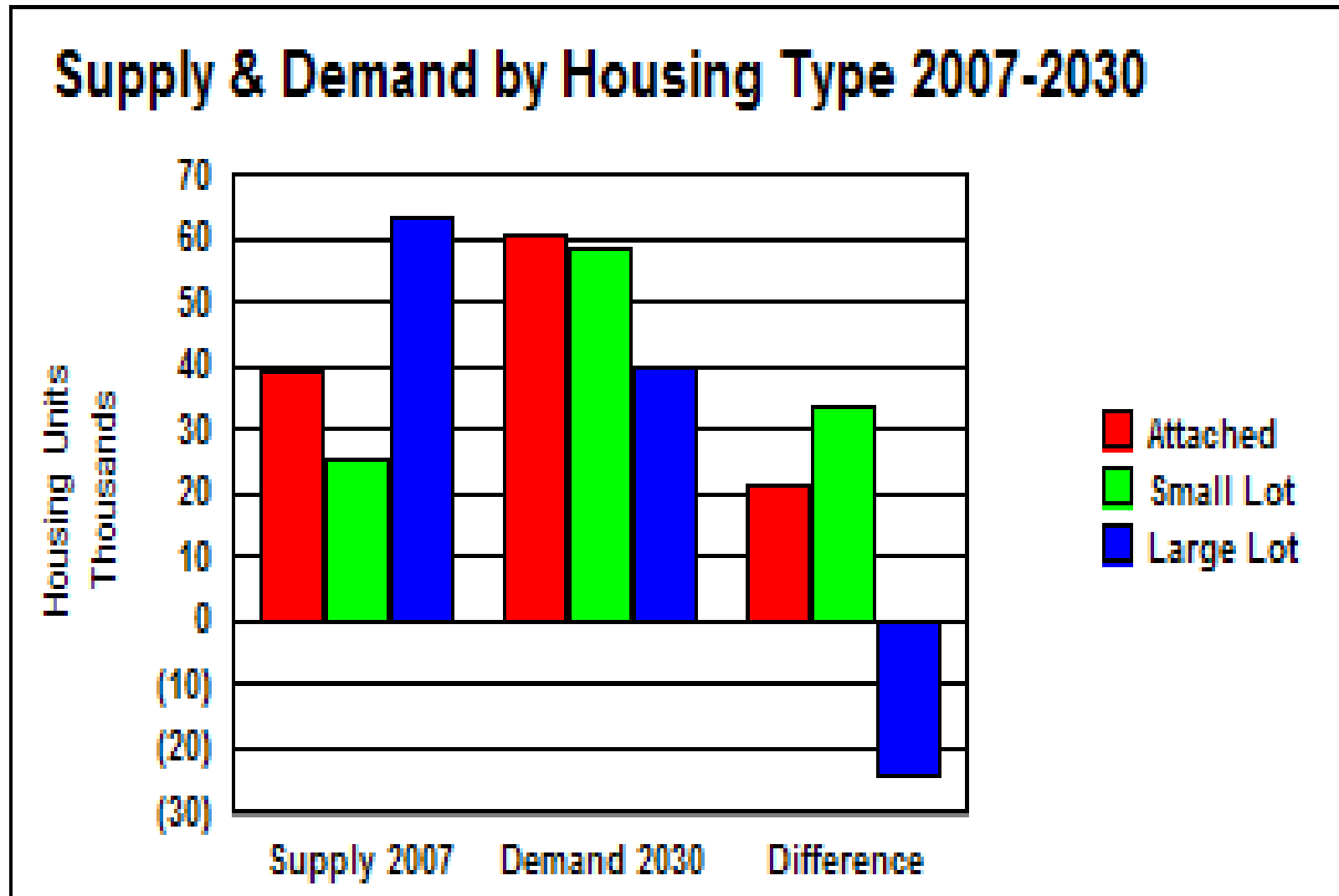
- **Santa Clara Measure B – BART to San Jose**
  - Raises the sales tax .0125 cents; \$1.5 Billion over 30 years.
  - Passed with 66.78%.
- **California Proposition 1A**
  - Authorizes \$10 Billion in bonds for High Speed Rail.
  - 52.6% voted to approve.

# Demographics are Changing

- Households consisting of couples with at least one child.
  - 1960's: 48%
  - 2000: 33%
  - 2030: 27%

“Preparing for the Next Building Boom” Arthur C. Nelson, Ph.D. FAICP. February 2007.  
[http://www.mi.vt.edu/uploads/Nelson%20Smart%20Growth%20Conf%202-9-07.ppt#290,1,Preparing for the Next Building Boom.](http://www.mi.vt.edu/uploads/Nelson%20Smart%20Growth%20Conf%202-9-07.ppt#290,1,Preparing%20for%20the%20Next%20Building%20Boom)

# The Housing Market is Changing



*Source:* Arthur C. Nelson, Presidential Professor, Director of Metropolitan Research Center, University of Utah

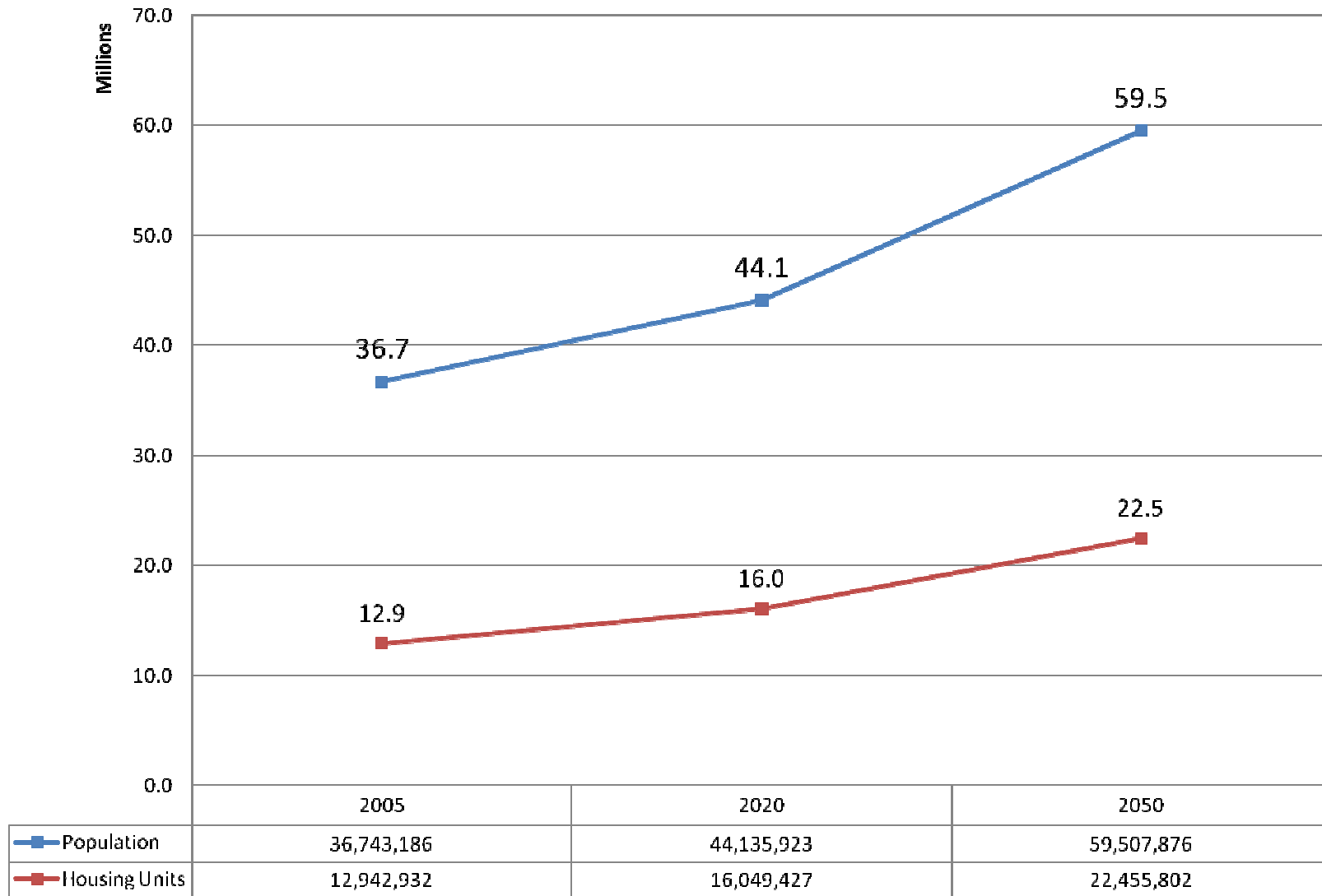
# The California Market is Changing

## Compact Development Market Share

- 1998 – 2004: 40%
- 2008: 50% (attached only)

1. Compact Development is attached units plus small lot detached.
2. Ewing and Nelson, CO2 Reductions Attributable to Smart Growth in California, September 2008.

# Population and Housing Unit Growth



Source: Calthorpe Associates