

Emerging Working Principles

World Cities Forum

15 – 17 June 2005

London

Never forget the basics

- Promote basic, tangible services well
- Assure security
- Provide a clean environment

Be Visionary

- Build public/private/community support
- Take a long term view
- Think outside municipal boundaries, adopt a regional perspective
- Re-invent or die; design for change, whether it means expansion or contraction

Be Authentic

- Acknowledge the city has a unique identity
- Be best in class at something
- Be yourself/ do not copy
- Play to your strengths
- Build on existing assets including history, culture and physical environment

Plan and build for sustainability/livability

- Move environment to the front burner
- Let sustainability guide decision-making
- Seek a common and focused understanding of sustainability successes
- Share best practices
- Work towards sustainable communities, not just buildings
- Optimize stewardship in the use of natural resources
- Continuous improvement (one project at a time)
- Use education incentives, bonuses and awards NOT just regulation

Commit to social equity

- Establish a property rights system to promote inclusion
- Create market transparency
- Provide well integrated, affordable housing dispersed throughout the city

Inclusiveness: ***Embracing Diversity***

- Be receptive to immigration
- Be open to different life styles
- Enable economic mobility – class mobility is a key to hopefulness
- Celebrate economic, cultural and social diversity
- Create environment of intellectual stimulation and creativity

Use the public realm as a source of community pride

- Foster public spaces that unleash the human spirit
- Create open, green spaces accessible to all
- Use public spaces to create and foster community identity

Create infrastructure first as a framework for development in the city

- Allow for flexible development and growth
- Address social and human needs to connect locally and globally
- Create financially viable infrastructure programs

Connect Transportation and Land Use

Plan a transportation policy that:

- Fully integrates into land use planning process
- Connects with residential, employment and recreational uses
- BUT..... you cannot build your way out of congestion

LEAD!

- Act before you have to
- Sell the vision
- Create alliances of credible private, public and individual champions
- Consider your legacy
- Engage all stakeholders
- Think globally; implement regionally and locally
- Be a bridge and translator between stakeholders