

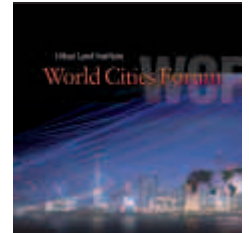
Urban Land Institute

2007 World Cities Forum

17–19 April 2007 • The Four Seasons Hotel • Shanghai, China



On 17-19 April 2007, ULI—the Urban Land Institute will convene 150 senior leaders of the property development and finance industry to explore the risks of, and rewards for, doing business in China. This exclusive gathering of top executives from global real estate companies will take you behind-the-scenes for the straight story on development and investment opportunities in one of the world's fastest growing markets. What does it take to succeed in this still emerging marketplace? Where are the potential pitfalls? What have other western developers and investors already learned that can give you a competitive advantage whether you are just still considering this emerging market or trying to expand your existing foothold?



Shanghai and China provide the backdrop for the 2007 World Cities Forum, and serve as the perfect learning laboratory for understanding emerging markets around the world. Join with your industry peers in highly interactive discussions on the factors that work to make today's global cities competitive and attractive investment opportunities over the long term.

Programme Features:

- One-on-one interaction with senior-level public officials from Shanghai and the Central Government of China.
- Presentations from, and interaction with, academicians representing China's leading universities who are experienced in working with western developers and investors, as well as with Chinese government officials. Hear the party line, and learn what it really takes to get a deal done in China.
- Meetings with Chinese private developers who understand the potential risks and who know how to navigate around them.
- Small-group discussions and candid interaction among Forum attendees; share your lessons learned and mistakes made in doing business in China and other emerging markets.
- Optional tours that will allow you to see first-hand some of the most ambitious and innovative development projects occurring in and around Shanghai. Hear directly from the private developers and public officials behind these projects.
- A variety of evening networking opportunities that will allow you to meet with fellow Forum attendees and invited special guests.

Registration for this exclusive event will open in November 2006. Attendance is limited and offered on an invitation-only basis. For additional information contact Lloyd W. Bookout, Executive Vice President for Meetings and Education at 202-624-7092 or lbookout@uli.org.