

THE AMERICAS

THE REAL ESTATE DEVELOPMENT COMMUNITY'S MOST PRESTIGIOUS AWARD

ULI AWARDS FOR EXCELLENCE

SUBMISSIONS DUE FEBRUARY 19, 2010

WWW.ULI.ORG/ULIAWARDS



INSTRUCTIONS FOR COMPLETING THIS APPLICATION

Eligibility Requirements

- ▷ Development projects and programs located in North and South America are eligible. (See Awards Web page www.uli.org/uliawards for a list of encompassed countries.)
- ▷ Entries must be in stabilized operation and financially viable.
- ▷ Entries must achieve a high standard of excellence in all areas—design, construction, economics, marketing, and management.
- ▷ Entries must be worthy of emulation.
- ▷ Programs and processes—such as growth management strategies and publicly guided development programs—are eligible if they have been fully implemented. Instead of meeting the financial viability requirement, programs will be considered on the basis of how sound an investment of public funds they have been and the extent of their success in transforming communities and neighborhoods.
- ▷ The ULI Awards program is open to all—not just to ULI members.

Where contact information is requested, please include the following: name, title, company, city, country, telephone, and e-mail address.

For questions about any aspect of the application process, write to awards@uli.org.

Entry Fee

An entry fee must accompany each project submitted. Fees for the 2010 ULI Awards for Excellence are:

- ▷ US\$325 private sector
 - ▷ US\$175 public sector/nonprofit
- Please include a check (payable to “Urban Land Institute”) or credit card information with all applications and mail to the address shown on the last page of this application.

Heritage Award Check Box

The Heritage Award is given to development projects and programs that have established new concepts or standards that have been emulated elsewhere; are of national or international renown; have been completed for a minimum of 25 years; and meet all other criteria for Award winners. You must designate your application as a Heritage Award nominee by checking a box in order for it to receive this special consideration. Heritage Award applications do not require the signature of the developer. However, the sponsor of the application must have standing with the applicant development, and ULI reserves the right to determine independently the eventual sponsor of the Heritage Award. The Heritage Award is given only with a unanimous vote of the jury.

Tips for Completing the Awards Application Form in Adobe Reader

1. To fill in check boxes, place your cursor on the box and click your left mouse button once to check the box; click a second time to clear the box.
2. This application form includes text fields for entry of requested information. Note that these text fields are limited in size and will not display any more information than can be fitted within the text borders. To input additional information, please use the “Additional Information” section (page 6) of the application.
3. Navigate between text fields with the Tab key (forward) and Shift-Tab (previous).
4. The default font for responses in the text fields is ten-point Arial.
5. Print this PDF document when complete and obtain the authorized signature(s).
6. After printing, copy this document file as a PDF document to the same CD that contains the image files. After printing, but before copying to CD, remove credit card account number and expiration date. (Alternatively, fill in credit card information by hand.)

NOTE: Submissions due February 19, 2010.

PROJECT NAME

THIS IS A HERITAGE AWARD ENTRY (see description on Instructions page)

[Blank green bar for Project Name]

PROJECT LOCATION ▷ Identify the project's street address, city, and country.

[Blank green bar for Project Location]

PROJECT WEB SITE ▷ Identify the project's Web site.

GEOCOORDINATES (optional)

[Blank green bar for Project Web Site] Latitude (decimal) [Blank] Longitude (decimal) [Blank]

PROJECT DESCRIPTION

In the ten lines provided (approximately 160 words), describe the project as you would to a prospective client, a group of developers, or your financial partner. This overview should include information about site size, characteristics, location, previous site uses, sales and leasing, planning and approvals, FAR (floor/area ratio), density (units/acre), etc. (Please use page 6 for additional information.)

[Large blank green box for Project Description]

BASIS FOR PROJECT RECEIVING AN AWARD

In bullet format, list up to five special, innovative, and/or distinguishing reasons why the project should receive an award. Each reason should be described on one line.

[Blank green box for Basis for Project Receiving an Award]

STATUS OF PROJECT

Specify the percentage of the project that has been completed, sold, or leased. Identify phases if appropriate.

Percentage complete [Blank] % Percentage of commercial space sold/leased [Blank] % Additional phases planned? [Blank]

MARKET ACCEPTANCE

As the purpose of the ULI Awards is to identify and recognize best practices in development, entries must be broadly accepted in the marketplace. The jury is likelier to advance entries to finalist status if the jury is convinced that the project is financially successful.

- ▷ You may use any indicator(s) of financial success as is standard for your product in your market, such as return on investment (ROI), increase in market valuation (based on independent appraisal), occupancy rate (compared to market), economic growth in the affected area, etc.
- ▷ Additional financial information, such as pro formas, accounting statements, etc., may be attached.
- ▷ If relevant, identify anchor/key tenants.
- ▷ If your entry advances to finalist status, a jury member will schedule and conduct a site visit to verify all submitted information, including financial information.

In the space provided below, describe how your entry has achieved market acceptance.

[Large blank green box for Market Acceptance description]

NOTE: Submissions due February 19, 2010.

PROJECT NAME

[Blank green bar for project name]

DEVELOPMENT TEAM

Provide contact information for members of the development team, such as developer(s), owner(s), and key consultants (e.g., architect, planner, development manager). Identify their roles; for example, differentiate between master planner and site planner; architect of record and associate and design architects. Development team information may be continued on a separate sheet as an attachment.

Developer:

Owner (if not same as developer):

[Large green box for development team information]

SUBMITTER

Provide contact information for the individual submitting this application.

[Blank green bar for submitter information]

PRIMARY CONTACT (if different from submitter)

Provide contact information for an individual to act as liaison for all correspondence to/from ULI regarding this application.

[Blank green bar for primary contact information]

AUTHORIZATION

The authorization must be signed by the owner or developer. Provide contact information here and signature below.

[Blank green bar for authorization information]

The undersigned attests that:

- ▷ Using accepted accounting standards, this project is expected to meet expectations for return on the investor(s)' capital.
- ▷ There are no pending or impending concerns with this project's financial condition, debt, equity, or public agency subsidy; or, if there are, that they will be disclosed during a site visit.
- ▷ ULI may use and reproduce the information on this application and any supporting materials (including images) provided.
- ▷ He/she has full power and authority to provide this information and to grant these rights and permissions.

SIGNATURE

DATE [Blank green bar]

NOTE: Submissions due February 19, 2010.

PROJECT NAME

SITE STATISTICS

Provide information on site size, commercial space, residential units, project timeline, and land uses.

Site Size	<i>Acres or Hectares</i>	
Commercial Space	<i>Square Feet or Meters Completed</i>	<i>Square Feet or Meters at Buildout</i>
Office space		
Retail/restaurant/entertainment space		
Industrial space		
Residential Units	<i>Number of Units Completed</i>	<i>Number of Units at Buildout</i>
Single-family units		
Multifamily units		
Hotel rooms		
Parking spaces		
Maximum number of stories		

Project Timeline	
	<i>Month/Year</i>
Date acquired	
Date started	
Date opened	
Date completed (actual or projected)	

LAND USES

What was the land use(s) before development?

List all land uses in your project:

Typical Land Uses

- ▷ Office
- ▷ Retail
- ▷ Restaurant
- ▷ Entertainment
- ▷ Hotel
- ▷ Residential
- ▷ Civic
- ▷ Education
- ▷ Industrial/warehouse
- ▷ Parks/open space
- ▷ Golf course
- ▷ Marina
- ▷ Surface parking
- ▷ Conservation zone



PROJECT NAME

ATTACHMENTS

Please attach descriptive literature such as press clippings and releases, marketing videos, and brochures. If they are available in electronic form, please submit CDs/DVDs.

PROJECT IMAGES

- ▷ Please submit two identical CD-ROM disks containing 12–20 image files in TIFF or JPEG formats, 8"x10" at 300 pixels per inch or better.
- ▷ The first image should be a locator map showing the project's location relative to its metropolitan area.
- ▷ The second image should be a project site plan. A brief one-line description for each image should be typed on a separate project images sheet. Please number each image and properly credit the photographer.
- ▷ You may combine image descriptions with a color "contact sheet" showing thumbnails of included images.

Keep in mind that the project images are instrumental in helping the jury reach its decision. In addition, they may be used to make a video to be presented at the ULI Fall Meeting and in ULI case studies, articles, and books. Thus, the higher the quality, the better.

CHECKLIST

- Completed application form, signed
- Site Statistics sheet
- Project Images sheet
- Payment sheet (this sheet)
- Two copies of electronic image files on CD or DVD disks
- Attachment(s)

PAYMENT

Entry Fee: US\$325 private sector/US\$175 public sector

Credit Card (Select one):

Cardholder Name

Card Number

Expiration Date

Authorized Amount

Cardholder Signature

or **Bank Transfer:**

RECEIVING BANK: Bank of America Georgetown Banking Center
 BANK ADDRESS: 1339 Wisconsin Ave., NW, Washington, DC 20007
 ULI ACCOUNT NUMBER: 1933049661
 ABA Number: 060-0959-3
 SWIFT Code: BOFAUS6S

If paying by bank transfer, please attach a copy of the transaction receipt.

or **Check:** Payable to "The Urban Land Institute."

All applications and supporting materials, including the appropriate entry fee, must be postmarked no later than February 19, 2010.

Send submissions to:

2010 ULI Awards for Excellence: THE AMERICAS

The Urban Land Institute
1025 Thomas Jefferson St., NW
Suite 500 West
Washington, DC 20007
Tel. 202-624-7000
Fax 202-624-7140

Send questions to awards@uli.org



ADDITIONAL INFORMATION (optional)

A large, solid light-green rectangular area that serves as a placeholder for optional additional information. It occupies the majority of the page's vertical space below the header and above the footer.