



**Urban Land
Institute**

Advisory Services Program

Union Station Los Angeles, CA

Advisory Services Panel

December 4-9, 2011

Biographies

Chair

Charlie Kendrick
Managing Director
Clarion Ventures, LLC
Andover, MA

Charles R. Kendrick, Jr., is the managing director of Clarion Ventures, LLC, which he founded to attract capital to urban communities. Clients have included the Bank of America, the Local Initiatives Support Corporation (LISC), private foundations, the U.S. Department of Housing and Urban Development, the Port Authority of New York and New Jersey and the St. Louis Development Corporation.

Charlie has spent over 35 years as a developer, investment banker and strategic advisor specializing in urban redevelopment projects and portfolios. He was an investor and managing director of The Hamilton Securities Group, Inc., has created investment vehicles for cities and raised capital for Access Capital Strategies, LLC.

Charlie also started an asset management subsidiary and helped create the Office of Urban Development Action Grants (UDAG) at the U.S. Department of Housing and Urban Development, later becoming deputy director. During the 1970's, Charlie was a development director for The Rouse Company.

As a trustee of the Urban Land Institute, Charlie has served as chair of the Affordable Housing Council, Inner-City Council and National Policy Council. He has been a member of the ICIC board of directors for 13 years and serves on ICIC's finance and governance committees. He is also on the board of directors of the Edgewood Retirement Community in North Andover, MA.

Charlie holds an MBA in finance from George Washington University and a BA in architecture from Princeton University.

Panel

Jennifer Ball
Vice President of Planning
Central Atlanta Progress
Atlanta, GA

Jennifer Ball is Vice President of Planning and Economic Development for Central Atlanta Progress, Inc. (CAP) where she manages land use and transportation planning efforts, economic development initiatives and implementation projects within Downtown Atlanta. Recent notable initiatives under her direction include the development of the Green Line and Imagine Downtown vision plans, the Downtown Livability Code zoning regulation update and the on-going implementation of \$40 million worth of public space capital improvements including streetscape improvements, wayfinding signage and roadway upgrades.

Jennifer has been named a member of the Atlanta Business Chronicle's "Up and Comers: 40 under 40" group of promising young leaders. She is an active member of the Georgia Tech Alumni Association Board of Trustees and the Georgia Tech College of Architecture Affinity Group. Additionally, Jennifer is also a member of the Urban Land Institute as a founding member of the Atlanta District Council Young Leaders Group. Jennifer has been a guest lecturer at Georgia Tech's City and Regional Planning program and a presenter at national and local conferences on topics ranging from downtown economic development and business improvements districts to transportation planning and plan implementation. She has also authored an American Planning Association Planner's Advisory Service Report on Street Vending.

Jennifer received a Bachelor of Science degree from the Georgia Institute of Technology College of Architecture and a Master of City Planning degree also from Georgia Tech.

Kenneth Ho
Development Manager
Trammell Crow Company
Denver, CO

Kenneth Ho is a Development Manager at the Trammell Crow Company in Denver, CO where he is responsible for deal sourcing, structuring, underwriting and execution. Prior to joining TCC, Kenneth was Founder and President of KHO Consulting, LLC where he provided real estate advisory services to public and private sector companies. His focus was on development feasibility and implementation for urban infill and transit-oriented development plans. Before founding KHO, Kenneth was a Vice President for Cherokee, a private equity fund with more than \$2 billion under management that invested primarily in brownfields throughout North America and Western Europe. At Cherokee, Mr. Ho was responsible for deal origination, underwriting, deal structuring and dispositions. Kenneth began his career as a planning consultant to several public agencies and private companies, developing revitalization plans and helping them evaluate the development potential for their real estate assets.

Kenneth received his BA from Stanford University, a Masters of Regional Planning from the University of North Carolina at Chapel Hill where he was a Weiss Urban Livability Fellow, and an MBA with a concentration in Real Estate from the Kenan-Flagler Business School at UNC where he was a Trammell Crow Residential Fellow. Kenneth is active in a number of non-profits, is a graduate of Leadership Denver, Class of 2006, is on the Executive Committee of the Urban Land Institute-Colorado District Council and is a member of the Denver Planning Board.

Todd Johnson, FASLA
Principal
Design Workshop, Inc.
Denver, CO

Todd Johnson, a partner and principal with Design Workshop, has devoted his career to planning and designing memorable projects throughout the United States, Canada, Middle East and Asia. He is an expert in creating urban spaces that celebrate public activity; using walkways, streets, buildings, parks, plazas and art to stimulate interest and activity. These accomplishments are always built on a solid understanding that collaboration between members of a collaborative team is essential to achieving success. Todd is responsible for leading the partners of Design Workshop in defining the firm's own sustainability principles called DW Legacy Design®. The firm's work is founded and evolved on performance in four measured categories; environment, community, economics and art. The DW Legacy Design® approach is evident in the firm's award winning work on Riverfront Park at Denver Commons, Kierland Commons in Phoenix and the redevelopment of the rail yards in Las Vegas, Nevada. Todd is a graduate of Harvard University and Utah State University, and was awarded a fellowship from Harvard to produce an urban design plan for the City of Jerusalem. The plan was awarded First Prize for Urban Design by Progressive Architecture Magazine.

Bill Kistler
Senior Client Partner – Real Estate/EMEA
Korn/Ferry International
London, UK

Bill Kistler is a Senior Client Partner in Korn/Ferry Whitehead Mann's London office, leading the Firm's Real Estate Sector for the United Kingdom and Europe, Middle East and Africa (EMEA).

Prior to his current position, Mr. Kistler served as president of the Urban Land Institute (ULI) – EMEA. In this role, he led a London-based team that managed strategic partnerships, program development and fund raising for ULI. Before joining ULI, Mr. Kistler was managing director of an executive search firm focused on the real estate industry with offices in Europe and the United States.

Earlier, he was general manager of the Disney Development Company, responsible for the planned community of Val d'Europe at Disneyland Paris. Mr. Kistler's prior experience includes senior roles in the U.S. and Europe at JMB Properties in Chicago and Cushman & Wakefield in New York. He began his career at IBM where he spent twelve years overseeing the company's real estate in New York and Paris. Mr. Kistler earned a bachelor of science degree in architecture from the University of Southern California.

Bill Lawrence
Managing Director, Consulting Services
TR Advisors, LLC (TRA)
Boston, MA

Mr. Lawrence brings more than 30 years of in-depth background and experience in real-world problem solving, strategy formation, feasibility assessment and project management for complex real estate development projects. TRA is a real estate consulting and asset management firm with specialized expertise in the disposition and management of transportation-related and publicly-owned real property. TRA is the Massachusetts Bay Transportation Authority's designated real estate representative in and around the greater Boston area. With Jones, Lang, LaSalle, TRA is also managing different aspects of the Chicago Transit Authority's real estate assets. Mr.

Lawrence is currently involved in several Transit Oriented Development feasibility studies in New England and one in Florida.

Prior to his current position, Mr. Lawrence served as Principal of Cityscope, Inc., where he managed development projects for both public and private clients. Cityscope specialized in value creation for client assets, including strategic planning and assessment, asset positioning and management, and public and private financing.

Prior to starting Cityscope, as director of seaport planning and development at the Massachusetts Port Authority, Lawrence planned and developed a diverse portfolio of public sector real estate assets on 400 acres. Before that, he created and directed public sector real estate consulting groups in Los Angeles and Boston for the Kenneth Leventhal & Company, a national CPA firm. Prior to that, he founded and managed for twelve years the William C. Lawrence Company, a market feasibility and economic development consulting firm located in Pasadena, CA, and, for four years, he managed environmental policy planning at two large West Coast new community developers.-The Irvine Company and Mission Viejo.

Lawrence has a Master's Degree in City and Regional Planning from the Harvard Graduate School of Design, a Master's Degree in Business Administration from Pepperdine University, Malibu, and a BA in Political Science from Trinity College, Hartford. He also was awarded the Thomas J. Watson Traveling Fellowship to study new town planning in Europe and India after college. He is currently a full member of the Urban Land Institute and has participated in numerous Advisory Panels. He is a licensed real estate broker in Massachusetts and Rhode Island.

Amy Neches
Manager Project Area Planning & Development
San Francisco Redevelopment Agency
San Francisco, CA

Amy Neches is the Manager of Project Area Planning and Development for the San Francisco Redevelopment Agency, overseeing large-scale urban redevelopment planning and implementation efforts including Mission Bay, Transbay, and Yerba Buena Center. She joined the Redevelopment Agency in 1995, with previous experience in investment banking and affordable housing finance. Ms. Neches holds BA and MBA degrees from Yale University. She serves as a Chair of the Urban Land Institute (ULI) national Public Private Partnership Council and is a member of the ULI San Francisco District Council Executive Committee. She also serves on the Board of Directors of the Golden Gate chapter of Lambda Alpha International, an honorary land economics society.

Mary Smith
Senior Vice President
Walker Parking Consultants/Engineers
Indianapolis, IN

Mary Smith is a Senior Vice President and Director of Parking Consulting for Walker Parking Consultants. Since joining Walker in 1975, Mary has been actively involved in all phases of parking planning and design for parking projects throughout the world. In 2010 alone, she consulted on projects in China, Russia, Qatar, Abu Dhabi and Korea. Mary's particular areas of expertise include pedestrian and vehicular circulation, flow capacity and wayfinding in mega-parking structures (including a 10,250 space structure in Anaheim, CA), accessibility, and integrating shared parking, parking management and parking operations into the parking design.

Mary is widely acknowledged as one of the leading parking planners and functional designers in the world. She is co-author of PARKING STRUCTURES: Planning, Design, Construction, Maintenance, and Repair, now in its third edition. Elected to the Parking Consultants Council (PCC) in 1984, Mary has led the development of multiple PCC publications and multiple chapters for the ULI/NPA Dimensions of Parking. She authored the parking chapter for the 2nd and 3rd editions (2000, 2009) of ITE's Transportation Planning Handbook and the parking section of APA's Planning and Urban Design Standards (2006). She was also the lead author for the second edition of Shared Parking (2005) commissioned by the Urban Land Institute and the International Council of Shopping Centers. She was author of a "Research In Brief" for the Department of Justice on CPTED in parking facilities and served on a blue ribbon committee to develop guidelines for security at Federal Buildings following the Oklahoma City tragedy. She also served as representative for ITE, IPI and NPA to COST 342, a European Union project that studied the experience gained internationally with the effects of governmental parking policies.

ULI Project Staff

Gayle Berens
Senior Vice President
ULI – the Urban Land Institute
Education & Advisory Group

Gayle Berens is the senior vice president of the ULI Education & Advisory Group, where she oversees the professional development, publications, awards, and advisory services programs. Until July 2010 she was the executive director of the ULI Center for Balanced Development in the West, which was charged with advancing understanding among land use experts, advocates, and public and private practitioners regarding the implications of development in the West and the conflicts between competing land use demands.

Berens's long career at the Institute has spanned a variety of responsibilities and interests. Before moving to Los Angeles to head the Center for the West, she was the senior vice president of education, a position in which she oversaw ULI's conferences, professional development programs, and academic programs and activities. For nine years before that, she served as vice president of real estate development practice where she was responsible for directing the publications and education programs related to the practice of real estate and land development—from commercial to residential to parks. In addition, she oversaw five awards programs, including ULI Gerald D. Hines Student Urban Design Competition, which she directed and co-developed.

Berens is the coauthor of several books, including *Urban Parks and Open Space*, published with the Trust for Public Land; and ULI's best-selling book, *Real Estate Development Principles and Process*, first, second, third, and fourth editions. Berens has also served as project director for many publications and has written many articles for *Urban Land* and case studies.

Deborah L. Myerson, AICP
Principal
Deborah Myerson Planning & Development Consulting
Bloomington, Indiana

Deborah L. Myerson, AICP, is an urban planner with expertise in housing and urban revitalization, land use, sustainable practices, and community planning/design. She is currently principal of her own independent consulting firm. Her specialties include writing and research on planning and development topics, scenic byways program consulting, community workshop facilitation, publication production and management, and policy and program development. She is also a lecturer in urban planning at Indiana University's School of Public and Environmental Affairs.

Ms. Myerson contributes frequently to books, reports, feature articles, and project profiles on housing community development, and land use topics. Titles include "The Business of Affordable Housing," "Housing Workers," "Managing Gentrification," and "Is There Still a Need for Workforce Housing?" She has been a speaker on trends and best practices in residential development, including mixed-income and workforce housing.

Ms. Myerson has held previous positions as senior associate in land use policy with the Urban Land Institute and director of programs at Scenic America, a national nonprofit conservation organization headquartered in Washington, DC. Ms. Myerson serves as vice chair of the American Planning Association's Private Practice Division. She earned a Master of Regional Planning from Cornell University and a B.A. from the University of Wisconsin-Madison.